

Display Systems, Inc.
Privacy Policy

Display Systems, Inc. (collectively, “DisplaySoft™,” “DSI,” “our,” or “we”) has various products including Desk Top software, web based applications and services, and web pages.

We care about your privacy and take it seriously. We are committed to the protection of your personal information. This Privacy Policy describes how we collect and use your information.

INFORMATION COLLECTED- We may collect and store non personal information from:

Personal

- Names of Contacts with address, phone numbers, and email addresses
- Identification information such as EIN (Employer Identification Number), TIN (Tax Identification Number - to include Social Security Numbers when applicable)
- Credit Card information (we do NOT store your credit card information)
- Any other information necessary to provide you with our services.

Browsing

- Browser Information
- Cookies
- History

METHODS OF COLLECTING INFORMATION

Personal

- Information voluntarily provided by you when you contact us on the phone about our products and services and/or open an account with us.
- Information we receive from you on any applications/registrations sent to us
- Information voluntarily provided by you when you contact us via our websites or web or mobile applications.
- Information provided to us by your underwriter(s) or others involved with you in a real estate transaction or from other matters in connection with our products and/or from state licensing entities.

Browsing

- Our website may collect your browsing information.

HOW WE USE YOUR INFORMATION

- Your information allows us to provide you with requests, products or services.
- To contact you to assist with the use of our products or services and for the marketing and advertising of products and services we offer.
- Your email address is used to print on various documents in our products and also to provide you with information about updates and enhancements to our products or services.
- Your identification numbers (i.e., TIN, Social Security Number) are used only in the customization of your firm information which prints on documents such as the HUD-1, Closing Disclosure Form (CDF), and for 1099 Forms or Submissions.

SHARING OF INFORMATION

WE DO NOT DISCLOSE ANY NONPUBLIC PERSONAL INFORMATION ABOUT YOU WITH ANYONE FOR ANY PURPOSE THAT IS NOT SPECIFICALLY PERMITTED BY LAW.

Your Personal and/or Browsing Information may be disclosed for the following reasons:

- To underwriters and other integrated service providers that provide services related to title insurance and closings so they can perform their services for or with you
- To our hosting service
- As required by law enforcement, court orders or subpoenas

We do not disclose your Personal or Browsing Information to nonaffiliated third parties, other than to title insurance underwriters, unless required or permitted by law.

We do not sell or disclose your Personal or Browsing Information to other third parties for their marketing purposes.

We reserve the right to disclose/transfer your Personal and/or Browsing Information along with any other pertinent information, as related to the sale or transfer of all or part of our products and or business.

NO COLLECTION OF INFORMATION FROM CHILDREN

We deal only with adult businesses and do not collect personal information from any children under 13 years of age.

COOKIES

We may use cookies. A “cookie” is a piece of data sent to your browser from a web server which would then be stored on your computer’s hard drive. They are used to help websites load based on preferences, etc.

WEB BEACONS

We may use Web Beacons. Web Beacons are used to track the viewing of website pages.

DO NOT TRACK

Our Websites do not respond to “Do Not Track” features enabled through your Internet browser.

LINKS

We use third party links. We are not responsible for the information or privacy policies for third party websites.

CHANGES TO PRIVACY POLICY

This Privacy Policy may be revised at any time and the changes posted. You may review this Privacy Policy at any time by going to: www.DisplaySoft.com/Privacy

DATA RETENTION AND MAINTAINING THE SECURITY OF YOUR INFORMATION

Your information may be retained by us as long as you have an account active with us or as long as we need it to provide you services and also as long as necessary to comply with legal obligations.

The security of your information is important to us and we adhere to the industry standards to protect your Personal Information. Even with reasonable security provisions, we CANNOT guarantee or warrant the security of the Personal Information you send to us.

We use security measures such as encryption technology and Secure Sockets Layer (SSL). We do not store credit card numbers.

HOW TO CONTACT US WITH QUESTIONS OR TO CORRECT YOUR INFORMATION:

ATTN: Privacy/Data/Help
Display Systems, Inc.
100 SW 15th Street
Okeechobee, FL 34974
(863) 763-5555